



FOR IMMEDIATE RELEASE

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Prism Litigation Technology's Evidence Optix® Featured During "Discovery Judge Tank" Event at Georgetown AEDI

Four members of the bench evaluate Evidence Optix's Proportional Discovery Assessment® technology favorably

(Chicago, IL, November 19, 2020) – Prism Litigation Technology, a leading ediscovery advisory firm, today announced it received favorable decisions from all four judges during the Georgetown Law 2020 Global Advanced eDiscovery Institute "Discovery Judge Tank" event.

Modeled after the "Shark Tank" television program, the "Discovery Judge Tank" featured four of the hottest new strategies in ediscovery, including Prism Litigation Technology's Evidence Optix®, a SAAS-based technology platform that leverages an actionable proportionality methodology to reduce the burden and cost associated with discovery. Mandi Ross, CEO of Prism, "pitched" this solution to the Judge/Shark panel, who then debated the proposed strategies and indicated whether they would "buy" or "pass" on the solution.

Hon. Hildy Bowbeer, U.S. District Court for the District of Minnesota; Hon. Paul W. Grimm, U.S. District Court for the District of Maryland; Hon. Xavier Rodriguez, U.S. District Court for the Western District of Texas; and Hon. Elizabeth A. Stafford, U.S. District Court for the Eastern District of Michigan evaluated Evidence Optix® during the "Discovery Judge Tank" session. They pointed out that Evidence Optix gives attorneys a way to organize and systematically document decisions, and that it is an excellent tool for the meet and confer process.

Evidence Optix® offers a defensible, transparent, and comprehensive method to narrow the scope of discovery starting prior to data collection and continuing downstream, thereby dramatically

reducing discovery costs. This patent-pending approach systematically organizes and ranks custodians to the claims and defenses of a matter, and quantifies the effort and burden of collecting unique, relevant data sources. It provides a framework for calculating real-time cost projections, thus providing critical insight for legal teams.

"The Federal Rules of Civil Procedure require that discovery be expeditious and proportional to the merits of the case, but in practice we are still regularly seeing overzealous discovery that leads to excessive litigation costs," said Ms. Ross. "Evidence Optix® empowers attorneys to create a legal strategy and enables their operations team to optimize proportionality principles to right-size discovery."

About Prism Litigation Technology

Prism Litigation Technology is a consulting firm with over two decades of experience as trusted ediscovery advisors, often serving as court-appointed ediscovery liaisons in discovery negotiations. Prism is staffed with legal professionals, technologists, and data scientists, offering expert advisory services, emerging technology platforms, and workflow automation to leverage the principles of proportionality throughout a matter's lifecycle.

You can find current information, including our "Discovery Judge Tank" video, by visiting our website at prismlit.com. For more information, please contact us at info@prismlit.com or connect with us on [LinkedIn](#) or [Twitter](#).