

# **INTELLIGENT DATA** COLLECTION



Innovative technology that enables cutting edge targeted data collection is imperative in combatting the exponential growth in data volumes. Prism provides targeted, remote, non-disruptive data collection for a wide range of both standard and newer challenging data sources. The result? Collection times are cut in half, processing volumes are reduced by up to 80%, and disruptions for employees and corporate IT staff are minimized.



## **Stop Over-Preservation + Collection**

Over-preservation and collection remain too prevalent, leading to high eDiscovery costs and unnecessary risk. Often, the problem is simply not enough time or resources to evaluate the best strategy or most advanced technologies for better precision. Prism manages this work for you, with an eye always focused on budget constraints. Gone are the days of having to image an entire phone or pull an entire mailbox in M365. We leverage 25+ years of expertise to employ the smartest strategies and minimize data volumes at every stage.

## **Prism's Approach to Targeted Data Collection**



#### PRE-COLLECTION

- · Strategies to reduce data volumes
- · Cutting-edge technologies
- Expertise to avoid pitfalls and mistakes



## COLLECTION

- Targeted collection
- Leave nonrelevant data behind
- · Minimize employee disruption





#### RESULTS

- · Smaller data sets to review
- Advanced rendering and display
- Reduced costs

Dramatically shortened identification and collection timeline

## **Harness the Power**

## **Targeted, Efficient Collection on Emerging Data Sources**

#### **Mobile Phones**

- · Fast collection
- Minimal employee disruption
- Target applications, participants, and date ranges
- Apply filters as part of the collection process

#### **Chat and Collaboration Apps**

- See emojis, reactions, and embedded links in messages
- · Select channels and people in Teams before collecting

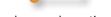
#### How fast is fast?

2,936 audio and video files (2,200+ hours) produced into AI transcripts in just 9 days, ready for attorney review.

#### How powerful is this?

900 GB File Share was indexed, searched. and relevant ESI collected in 36 hours data uploaded to Relativity within 12 hours, with a 90% reduction in total file size.

#### **Computers / File Shares**



- · Remote collection without employee downtime
- Perform federated searches across multiple custodians and data sources pre-collection
- No remote collection kits necessary
- Easy to perform supplemental collections

#### **Audio + Video Sync / AI Transcriptions**

- Get Al-produced text transcription and sync lightning-fast
- Capture directly from YouTube or other streaming sources
- Easy search, annotate, and video clip creation
- Al-based, automatic foreign language translation

## **Early and Insightful Identification**

Too often, the traditional mindset of "collect everything and filter later" drives the identification phase, and is a key component of skyrocketing discovery costs. This method moves vast amounts of data downstream to review — where 68% of costs are incurred.

Prism offers unmatched expertise in early discovery scoping by leveraging the unique Evidence Optix® relevancy assessment and ranking system, which identifies data sources or custodians that need **no preservation or collection**. This early evaluation leaves nonrelevant, duplicative data behind, significantly reducing data volumes moving downstream to review.



### Index- and Search-in-Place

This approach creates a scalable, defensible, and robust data collection at speeds 10x that of other approaches, without the need for a Purview license. Preserve and collect only what you need by culling non-responsive data before collection. Seamlessly create a defensible ESI deliverable with one-step upload to Relativity or a load-ready export for other review platforms.

This technology can be deployed on MS Teams, SharePoint, OneDrive, and M365 without an E5 license and throttling challenges. Rapidly identify relevant documents and perform iterative searches on metadata and text pre-collection to understand the narrative of the data, along with data volumes and hit counts.

> **Contact Prism's expert consultants to learn more** about how these proven strategies can work for you.