

Collaborate and Align with Your Clients' Needs

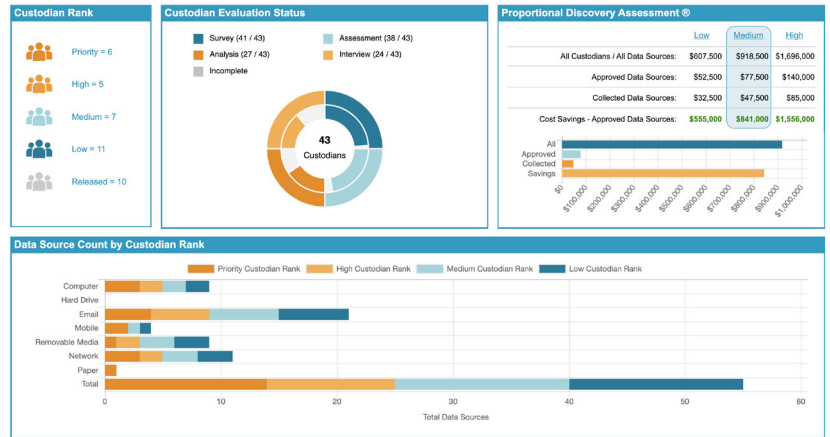
Why Evidence Optix?

In today's economy, law firms often find themselves trying to balance:

- How to innovatively differentiate the delivery of legal services to retain and expand business in the face of heightened competition
- Pressure from clients to reduce discovery costs while providing high-caliber legal representation
- Scoping and collection done in-house, leaving outside counsel unable to collaborate and develop early discovery and case strategies
- How to add structure to a historically unstructured and decentralized process while trying to mitigate data loss, errors, and sanctions
- Outdated practices that encourage overcollection versus increasing demands for greater precision in discovery

How Litigators Can Flip the Script

What if you could present a solution to clients that demonstrates responsiveness to budget and risk concerns, and also creates an opportunity to engage earlier, thereby ensuring an ongoing revenue stream for your firm?



A discovery scoping, proportionality, and data tracking tool, Evidence Optix[®] **disrupts** the traditional discovery process with a **powerful, attorney-driven workflow** that begins in the gap between legal hold and collection – allowing firms to **wrap legal services** around this innovative process.

This gamechanging framework:

- **Guides** legal teams through a systematic custodian and data assessment
- **Ranks** custodians based on their level of importance
- **Scores** data source burden and effort
- **Calculates** real-time cost projections
- **Enables** scenario generation for budgeting, negotiation, and proportionality arguments
- **Centralizes** data source tracking throughout the litigation lifecycle
- **Provides** a dynamic iterative process as the facts in dispute are refined

Evidence Optix[®]

Provides the Path to:

The patented heat map is automatically generated from custodian and burden rankings assigned during the attorney-driven assessment process, demonstrating cost implications in real time.



Time to gain a competitive edge.

Time to get involved in early discovery scoping.

Time to evaluate proportionality based on information, not speculation.

Time for Evidence Optix.

Contact us today to learn how Prism integrates Evidence Optix[®] into the Prism Periscope of services.

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**Efficient.
Targeted.
Defensible.**

1

Enhance client relationships

This consistent process with real-time metrics provides transparency, efficiency, and productive communication with in-house legal and IT.

2

Align spend to client expectations

Shifting attorney hours up front maintains revenue while sending less data downstream, thereby reducing overall cost to clients.

3

Accelerate discovery

Early involvement and organization gives critical institutional knowledge to inform case strategy and adeptly prepare for conferences, depositions, and motions.

4

Negotiate from a position of strength

Capture the granular data necessary to articulate the burden and relevancy of discovery requests and support proportionality arguments.

5

Mitigate risk

Centralized decisioning, documentation, and transparency on behalf of corporate clients helps prevent inconsistencies, errors, data loss, and sanctions.

6

Maintain a historical record

In-house and outside counsel decisions are captured and recorded, providing easy access when needed for future reference and evaluation.