

## Collaborate and Align with Your Clients' Needs

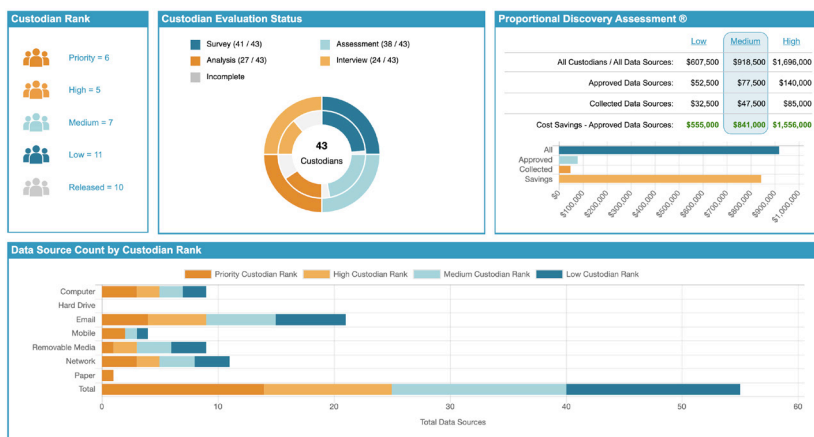
### Why Evidence Optix?

In today's economy, law firms often find themselves trying to balance:

- How to innovatively differentiate the delivery of legal services to retain and expand business in the face of heightened competition
- Pressure from clients to reduce discovery costs while providing high-caliber legal representation
- Scoping and collection done in-house, leaving outside counsel unable to collaborate and develop early discovery and case strategies
- How to add structure to a historically unstructured and decentralized process while trying to mitigate data loss, errors, and sanctions
- Outdated practices that encourage overcollection versus increasing demands for greater precision in discovery

### How Litigators Can Flip the Script

What if you could present a solution to clients that demonstrates responsiveness to budget and risk concerns, and also creates an opportunity to engage earlier, thereby ensuring an ongoing revenue stream for your firm?



A discovery scoping, proportionality, and data tracking tool, Evidence Optix<sup>®</sup> **disrupts** the traditional discovery process with a **powerful, attorney-driven workflow** that begins in the gap between legal hold and collection – allowing firms to **wrap legal services** around this innovative process.

This gamechanging framework:

- **Guides** legal teams through a systematic custodian and data assessment
- **Ranks** custodians based on their level of importance
- **Scores** data source burden and effort
- **Calculates** real-time cost projections
- **Enables** scenario generation for budgeting, negotiation, and proportionality arguments
- **Centralizes** data source tracking throughout the litigation lifecycle
- **Provides** a dynamic iterative process as the facts in dispute are refined

# Evidence Optix<sup>®</sup>

## Provides the Path to:

The patented heat map is automatically generated from custodian and burden rankings assigned during the attorney-driven assessment process, demonstrating cost implications in real time.



Time to gain a competitive edge.

Time to get involved in early discovery scoping.

Time to evaluate proportionality based on information, not speculation.

**Time for Evidence Optix.**

Contact us today to learn how Prism integrates Evidence Optix into the Prism Periscope of services.

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**Efficient.  
Targeted.  
Defensible.**

**1**

### Enhance client relationships

This consistent process with real-time metrics provides transparency, efficiency, and productive communication with in-house legal and IT.

**2**

### Align spend to client expectations

Shifting attorney hours up front maintains revenue while sending less data downstream, thereby reducing overall cost to clients.

**3**

### Accelerate discovery

Early involvement and organization gives critical institutional knowledge to inform case strategy and adeptly prepare for conferences, depositions, and motions.

**4**

### Negotiate from a position of strength

Capture the granular data necessary to articulate the burden and relevancy of discovery requests and support proportionality arguments.

**5**

### Mitigate risk

Centralized decisioning, documentation, and transparency on behalf of corporate clients helps prevent inconsistencies, errors, data loss, and sanctions.

**6**

### Maintain a historical record

In-house and outside counsel decisions are captured and recorded, providing easy access when needed for future reference and evaluation.